

M.B.A.- II (CBCS Pattern) Semester-IV  
**PCB4EG4 - Project Management**

P. Pages : 1

Time : Three Hours



**GUG/S/25/10742**

Max. Marks : 70

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- Notes : 1. Solve **any five** questions.  
2. All questions carry equal marks.

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| 1.  | Explain the matrix structure and its impact on project management.                                 | 14 |
| 2.  | What steps would you take to implement the 7-S Framework in a new project?                         | 14 |
| 3.  | How would you develop project management as a strategic asset in a tech company?                   | 14 |
| 4.  | What steps would you take if project goals conflict with organizational objectives?                | 14 |
| 5.  | What is Critical Chain Project Management, and how does it differ from Critical Path Method (CPM)? | 14 |
| 6.  | What steps are involved in setting up a project plan using a CAPP tool?                            | 14 |
| 7.  | How do you adjust cost and quality plans if a key supplier increases prices?                       | 14 |
| 8.  | A plan analysis shows tight deadlines – how would you assess and manage the risks?                 | 14 |
| 9.  | Describe how you'd organize a team in a matrix structure for a product launch project.             | 14 |
| 10. | Write short answers <b>any two</b> .   | 14 |
|     | a) Managing personalities in a team.   |    |
|     | b) Risk Quantification Technique.  |    |
|     | c) Work Breakdown Structure.   |    |
|     | d) 4 Phase of project management.  |    |

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